Rep Order# 8890455 EC'd Yes

Ver# 1 Status New

Traffic Order#

10/29/2012 4:09 PM

Last Received: 10/29/2012 3:44 PM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ( ) AMERICAN CROSSROADS

Product ISSUE Estimate# 1323

Buyer Emily Milhoan

Phone# Fax#

Agency ( ) CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555 ALEXANDRIA, VA 22314

Agency C/P1/P2/E 11/27/1323

**Flight Dates** 10/30/2012 - 11/05/2012

**Hiatus Weeks** 

Rep Firm

Sales Office ( ) WASHINGTON ) MIKE JONES Salesperson (

1 of

Salesperson Phone# 202-872-5880 202-872-0263 Salesperson FAX#

## --- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

JUST DO WHAT YOU HAVE TO DO....DON'T CARE ANYMORE. THANSK MIKE

1	LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
- 1													
		1	W	500A-600A	8 NEWS AT 5A	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
		2	F	500A-600A	8 NEWS AT 5A	:30	\$1,000.00	11/02-11/02	1	1	1	\$1,000.00	
		3	TU	700A-900A	CBS THIS MORNING	:30	\$3,000.00	10/30-10/30	1	1	1	\$3,000.00	
		4	TH	700A-900A	CBS THIS MORNING	:30	\$3,000.00	11/01-11/01	1	1	Ĭ.	\$3,000.00	
		5	М	700A-900A	CBS THIS MORNING	:30	\$3,000.00	11/05-11/05	1	1	1	\$3,000.00	
		6	TU	900A- 1000A	LIVE! WITH KELLY	:30	\$2,000.00	10/30-10/30	1	1	1	\$2,000.00	
		7	ТН	900A- 1000A	LIVE! WITH KELLY	:30	\$2,000.00	11/01-11/01	1	1	1	\$2,000.00	
		8	М	900A- 1000A	LIVE! WITH KELLY	:30	\$2,000.00	11/05-11/05	1	1	1	\$2,000.00	
		9	W	1200P- 1230P	8 NEWS NOW AT NOON	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	

Rep Order# 8890455	Ver# 1 Status New	Traffic Order#	Printed:	10/29/2012 4:09 PM	2 of 4
EC'd Yes			Last Received:	10/29/2012 3:44 PM	

Showing Buylines: All Lines

	Station Advertises Product Estimate#	· (	LAS-TV LAS VEGAS ( ) AMERICAN CROSSROADS ISSUE 1323		Agency ( ) 66 CAN ALEXA Agency C/P1/P2/E	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES								
	Buyer Phone# Fax#		nily Milhoan			Flight Dates Hiatus Weeks		7/1323 012 - 11/05/2012		Salesperson l Salesperson l		202-872-58 202-872-02		
1	LT Ln		Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Spots		Daypart
		-												
	10		F	1200P- 1230P	8 NEWS NOW AT NOON		:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
	11	Ī	Ñ	1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$5,000.00	10/31-10/31	1	1	1	\$5,000.00	
	12	1		1100P- 1135P	8 NEWS NOW AT 11PM		:30	\$5,000.00	11/02-11/02	1	1	1	\$5,000.00	
	13	ı	Ñ	1135P- 1237A	LATE SHOW W/LETTERMA	N	:30	\$2,000.00	10/31-10/31	1	1	1	\$2,000.00	
	14	j		1135P- 1237A	LATE SHOW W/LETTERMA	N	:30	\$2,000.00	11/02-11/02	1	1	1	\$2,000.00	
	15	ī		1237A- 137A	LATE LATE SHOW		:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	16	I		1237A- 137A	LATE LATE SHOW		:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	17	5	ru	137A-237A	NATE BERKUS		:30	\$250.00	10/30-10/30	1	1	1	\$250.00	
	18	ī	Ň	137A-237A	NATE BERKUS		:30	\$250.00	10/31-10/31	1	1	1	\$250.00	
	19	7	ГН	137A-237A	NATE BERKUS		:30	\$250.00	11/01-11/01	1	1	1	\$250.00	
	20	I	7	137A-237A	NATE BERKUS		:30	\$250.00	11/02-11/02	1	1	1	\$250.00	
	21	1	1	137A-237A	NATE BERKUS		:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
	22	9		900P- 1000P	NCIS: LOS ANGELES		:30	\$40,000.00	10/30-10/30	1	1	1	\$40,000.00	
	23	5	SA	500A-700A	CBS THIS MORNING SAT	URDAY	:30	\$1,200.00	11/03-11/03	1	1	1	\$1,200.00	

Rep Order# 8890455 Printed: Ver# Status New Traffic Order# EC'd Yes

Last Received:

10/29/2012 4:09 PM 10/29/2012 3:44 PM

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Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS ) CROSSROADS MEDIA LLC Rep Firm Agency Advertiser ) AMERICAN CROSSROADS 66 CANAL CENTER PLAZA, SUITE 555 Sales Office ( ) WASHINGTON ) MIKE JONES Product ISSUE Salesperson ( ALEXANDRIA, VA 22314 Estimate# 1323 Agency C/P1/P2/E 11/27/1323 Emily Milhoan Flight Dates 202-872-5880 Buver 10/30/2012 - 11/05/2012 Salesperson Phone# Phone# Hiatus Weeks Salesperson FAX# 202-872-0263 Fax# Spots/Week # of Total Total Cost Daypart LT Ln Day Time Program Rate Dates Len Weeks Spots -------------------24 SA 500P-530P 8 NEWS NOW AT 5PM-SAT 11/03-11/03 1 1 1 \$2,500.00 :30 \$2,500.00 25 SA 630P-700P 8 NEWS NOW AT 630PM-SAT :30 \$2,500.00 11/03-11/03 1 1 1 \$2,500.00 26 SA 700P-800P ET WEEKEND :30 \$1,000.00 11/03-11/03 \$1,000.00 27 900P-SA 1 1 1 \$10,000.00 CRIMETIME SATURDAY :30 \$10,000.00 11/03-11/03 1000P 28 SA 1100P-8 NEWS NOW AT 11PM :30 \$2,500.00 11/03-11/03 1 \$2,500.00 1135P 29 SU 1100P-8 NEWS NOW AT 11PM 11/04-11/04 1 1 1 \$2,500.00 :30 \$2,500.00 1135P 30 SA 1135P-1 1 \$500.00 THE UNIT :30 \$500.00 11/03-11/03 1 1235A 1235A-31 SA BROTHERS & SISTERS \$400.00 11/03-11/03 1 1 1 \$400.00 :30 135A 32 SU 500A-530A EYE ON WASHINGTON 1 1 1 \$1,000.00 :30 \$1,000.00 11/04-11/04 33 SU 1 1 600A-630A 8 NEWS NOW SUNDAY MORNING- #1 :30 \$1,500.00 11/04-11/04 \$1,500.00 34 SU 1 1 \$4,000.00 630A-800A CBS NEWS SUNDAY MORNING :30 \$4,000.00 11/04-11/04 1 35 SU 800A-830A 8 NEWS NOW SUNDAY MORNING- #2 :30 \$2,500.00 11/04-11/04 1 1 1 \$2,500.00 36 SU 500P-530P 8 NEWS NOW AT 5PM-SUN 1 1 1 \$3,000.00 :30 \$3,000.00 11/04-11/04 37 SU 530P-600P INSIDE EDITION 1 1 \$2,000.00 :30 \$2,000.00 11/04-11/04 38 SU 630P-700P 8 NEWS NOW AT 630PM-SUN \$3,000.00 11/04-11/04 1 1 1 \$3,000.00 :30

EC'd	Yes				Last Received: 10/29/2012 3:44 PM Showing Buylines: All Lines								
Statio Adve Prod Estin	rtiser uct	ISSUE 1323			Agency ( 66 CA ALEX Agency C/P1/P2	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES							
Buye Phon Fax#	e#	Emily Milhoa	an		Flight Dates Hiatus Weeks	10/30/2012 - 11/05/2012		Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	39	SU	1135P- 1205A	TIM MCCARVER SHOW		:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	40	SU	1205A- 105A	HOUSE		:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
REP	ORT TO	TALS											
Report Totals: 40 / \$119,750.00													
SALES MONTHLY TOTALS													
Nov 12: 40 / \$119,750.00													
		s: 40 / \$11											
Station Totals: 40 / \$119,750.00													
Lines not sent/rcld/rtrn: 0 / \$0.00													

**Printed:** 

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KTUD 0%

Traffic Order#

Rep Order# 8890455

---COMPETITIVE---

Books

Demos

Market Totals

FEB11 RA35+ Ver# 1

Status New

\$399,167

CABL

KVCW

0%

0%

KLAS

KVMY

30%

0%

KSNV

KVVU

40%

KTNV

UNKN

25%

0%